MINUTES NAVASOTA ECONOMIC DEVELOPMENT CORPORATION CITY OF NAVASOTA, TEXAS DECEMBER 15, 2021

The Directors of the Navasota Economic Development Corporation met at the City Hall, Room No. 200, located at 200 E. McAlpine Street, Navasota, Texas at 12:15 p.m. on the above date with the following being present:

Bert Miller Kevin Clark Roger D. Lawrence Mike Harris Kathy Prescott

(Dillon Hughes and Johnny McNally were absent)

Thus, constituting a quorum.

STAFF PRESENT: Jason Weeks, City Manager; Lance Hall, Finance Director; Rayna Willenbrink, Economic Development Specialist

VISITORS: Aaron Farmer, The Retail Coach

- 1. Mike Harris called the meeting to order at 12:19 PM.
- 2. There were no remarks of visitors.
- 3. Bert Miller moved to approve the proposal presented by The Retail Coach to continue the partnership between The Retail Coach and the NEDC for retail recruitment assistance in 2022. Kathy Prescott seconded the motion. With all members present voting aye, the motion carried.
- 4. Bert Miller moved to purchase the Refreshment Sponsorship package for the 2022 Economic Outlook Conference for the Bryan/College Station Chamber of Commerce on January 26, 2022. With all members present voting aye, the motion carried.
- 5. Economic Development Specialist's Report:
 - a. Staff provided an update on the Shop Small Business Giveaway results, cell phone analysis data from the December Sip & Shop, and Communities As a Start Up workshop series in 2022.
- 6. The meeting was adjourned at 12:50 PM.

ATTEST:	PRESIDENT